

Anonymized Case Study Template

Publish only after MingApex can support every statement with an order, test record or customer-approved evidence.

ILLUSTRATIVE / REDACTED SAMPLE - NOT A CUSTOMER CERTIFICATE

Case study fields

Section	Evidence-backed content required
Buyer profile	Region and industry only; no identifying detail without consent
Problem	Original OEM P/N, platform/OS and commercial or availability constraint
Proposed solution	Quoted MingApex P/N, coding and any label/packaging customization
Validation	Sample quantity, tests, platform, duration and acceptance criteria
Outcome	Measured result: link/traffic performance, delivery time, defect/RMA rate, or cost change
Limitations	What was not tested or cannot be generalized
Proof retained	Redacted PO, report ID, serial list, photos and shipment record

Example wording - structure only

A [REDACTED REGION] network integrator needed an alternative to [REDACTED OEM P/N] for [REDACTED PLATFORM/OS]. Five engineering samples were coded and tested against buyer-approved checks. After buyer validation, a [REDACTED QUANTITY] repeat order shipped under [REDACTED INCOTERM]. Exact commercial data and identities remain confidential.

Do not publish

Invented savings, invented customers, borrowed laboratory outputs, competitor product photos presented as MingApex stock, or a 'PASS' claim without a traceable report ID.